

Media Communications Advisory Board

Monday, May 22, 2023

AGENDA

Meeting will be in-person at the Whitemarsh Township Building
616 Germantown Pike, Lafayette Hill, PA19444

___ Mark Cratin ___ Sharon Harvey ___ Ryan Hurley ___ Crystal Taylor
___ Megan Griffin-Shelley

BOS Liaison: Fran McCusker ___ Staff Liaison: Craig McAnally ___

1. Call to Order
2. Officially Welcome, Megan Griffin-Shelley as the newest member of MCAB! Appointed by the BOS on April 13, 2023.
3. Approval of the March 27, 2023 meeting minutes.
4. New Business:
 - o [Township Day 2023 Video](#)
 - o WTV Video rotation report
5. New PSA's have been finalized for our You Tube Channel:
 - o **Trash/Recycling Video** - https://www.youtube.com/watch?v=dxifN_CIHQ
 - o **EAB PSA #3: Rot** - <https://www.youtube.com/watch?v=pJMPz85TqJc>
 - o **EAB PSA #4: Reduce** - <https://www.youtube.com/watch?v=UdnTGQOY7dQ>
6. Old Business:
 - o Spring Newsletter- review and input. [Whitemarsh Living- Spring 2023](#)
7. Announcements:
 - o Whitemarsh received 2nd Place Award from PSATS for our "Snow Emergency" PSA
8. Adjournment:
9. Next meeting: Monday, July 24, 2023 at 7:00 PM

Media Communications Advisory Board

Monday, March 27, 2023

MINUTES

Meeting in-person at the Whitemarsh Township Building
616 Germantown Pike, Lafayette Hill, PA19444

Present: ✓ Mark Cratin ✓ Sharon Harvey ✓ Ryan Hurley ✓ Crystal Taylor

Unable to Attend:

BOS Liaison: ✓ Fran McCusker **Staff Liaison:** ✓ Craig McAnally

The MCAB Meeting was called to Order at 7:00 PM.

APPROVAL OF MINUTES

January 23, 2023

A motion was made by Ms. Harvey, seconded by Mr. Cratin, to approve the minutes from the January 23, 2023 meeting. The motion was carried unanimously.

New Business:

Township Day will be Saturday, April 22, 2023 from 12:00 PM to 5:00 PM at Victory Fields, Plymouth-Whitemarsh High School

Mr. Hurley explained that last year MCAB had a table but nothing to handout or promote MCAB. He may have a conflict that day and not be able to attend. Some ideas is to promote the day on social media outlets as an event and "Who's Interested in Going" to let people see the interest. Also, perhaps have a contest to have people share their photos from the event to include in the video of the event. Best photos from residents would receive a gift card from a local business or top 3 photos each get a \$5 GC from a local business.

Supervisor McCusker recommended that a member of each Board or Commission get interviewed for 10 seconds on who they are, what Board/Commission they are on and what that Board/Commission's role is in the township.

WTV Video rotation report

The Board reviewed the report and had no comments.

Public Service Announcements

Mr. Hurley stated with the recent incident that occurred in Bucks County where 8,000 gallons of latex solution spilled into a tributary of the Delaware River which potentially contaminated drinking water in Philadelphia, should we have had information informing our residents that Whitemarsh Township water supply was not contaminated and is safe to drink. Ms. Taylor added that local supermarkets in and around Whitemarsh were depleted of bottled water from the residents and entrepreneurs buying as much as they could to bring it back to their homes for use or to sell at a higher price to people affected.

Mr. Hurley suggested an educational piece would be a great PSA for the residents to understand where our water sources originate from through Aqua PA.

Old Business:**[Opt-Out Feature for printed newsletters](#)**

Mr. McAnally stated he added this link as an information item as this was discussed at the last meeting. The Whitemarsh Living publication is being printed now for 5640 mailings in Whitemarsh Township for an estimated \$3,317 on postage. If we promote this better we may be able to reduce the postage and printing cost associated with the publication.

Announcements:

Newsletter (Whitemarsh Living)- in the mailboxes by first week in April; electronic version available on the Township Website now- click [2023 Spring Edition of Whitemarsh Living](#)

Mr. McAnally continued his discussion from above and informed the Board that the Whitemarsh Living 2023 Spring Edition is available on the Township website already. Another advantage of the digital version is that it's available quicker than the printed version, always available at your fingertips and provides additional information that did not make the print version. We are allowed 40 pages max for the print version but the electronic version is 45 pages.

Board and Supervisor Comments:

Mr. McCusker introduced a resident, Megan, who came tonight with potential interest in joining this Board. Megan explained that she has interest in local government and would like to get involved in the Township.

Megan asked the Board if there were thoughts on website updates in the near future? Mr. Hurley explained that discussions have persisted for some time, but changes haven't occurred due to one reason or another. That type of input is what this Board can provide to the staff for implementation.

Adjournment:

There being no other matters of business, a motion was made by Mr. Hurley, seconded by Ms. Taylor to adjourn the meeting at 7:45 PM. The motion was carried unanimously.

Next meeting: May 22, 2023, at 7:00 PM

Respectfully Submitted,

Craig McAnally

Interim Assistant Manager



INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB

Updated Thursday, May 18, 2023

STAY INFORMED:

Public Meeting Schedule	Monthly list (spread out across up to 3 slides) of upcoming Township board and commission meetings scheduled. Updated upon notice of cancellation or re-scheduling.
Zoom Meetings Upcoming	Notes public meetings to be held virtually or in a hybrid format (<i>None, as of 5/17/23</i>)
Ways We Connect With You	The six communication methods used by the Township to provide informational outreach to residents (not including the Community Sign)
Regular Program Schedule	General daily rundown of scheduled video content on WTV
Public Service Announcements	Looking for questions that could be answered with a PSA video? Email WTV.
BOS Meeting Promo	Lists days/times they are scheduled (unless otherwise noted), and how residents can watch live or afterwards.
Mont.Co. Board of Commissioners Meeting	Promo for daily showing of the County Commissioners Meetings (shown daily on WTV @ 1pm)
WTV is on YouTube	Promo slide for the Township's YouTube channel, and how it can be accessed
Whitemarsh Weekly	Promo slide for this weekly email blast (<i>Currently the Dec. '22 to Aug. 23 edition</i>)
Whitemarsh Living	Promo slide for this twice-yearly Township newsletter (<i>Currently Spring 2023</i>)
The Recreator	Promo slide for this annual Parks & Recreation Department newsletter for residents
Notify Me	Promo slide for how to receive email notifications of upcoming meeting agendas and other alerts

UPCOMING EVENTS (Also appears in "Local Info" and "County/PA/Federal" sections):

Fourth of July Parade 2023	Promo for upcoming event on 7/4, from Parks & Recreation
Memorial Day Observation	Promo requested by Parks & Rec for this event, to take place on May 27 th at Historic Montgomery Cemetery in West Norriton
Mary Jo Daley Free Shred Event	Flyer – promotion requested – promoting an upcoming this free event by the office of Rep. Daley on 5/21
Montco Trail Challenge	Flyer from Mont. Co.; started 4/29, ends 12/3. Includes QR Code to the Challenge page on the County website
Moore Brothers Basketball Camp	Flyer advertising this summer event from Parks & Rec, in June, July and early-August.
Movies in the Park 2023	Promo from P&R on the four movie showings happening this summer, including the one on 5/19.
County Hazardous Household Waste Events	List of said events throughout Montgomery County from April to October of this year
2023 Philadelphia Union Soccer Camps	Event flyer for upcoming event (P&R) during the week of June 19 th
Plein Air Competition	Promotion of this annual event, held by the Whitemarsh Art Center, on 5/20
Upcoming Tree Planting Events	Promo of upcoming event at Valley Green Park on 5/20. Includes note of postponed Arbor Day event, first set for 4/29, then pushed back to 4/6.
Mini Spring Fling (5/23)	Promo for this upcoming springtime event in May

**INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB***Updated Thursday, May 18, 2023*

WJML 90th Anniversary Celebration & Fundraiser	Event to be held on 5/20 at the Highlands Mansion
Parents Night Out	Promo for P&R's monthly event for parents (next one was May 20 th , followed by June 24 th)
Virtual Recreational Book Club	Recurring promo for this event, held at the end of each month, to discuss a selected book. (Next one coming up on May 31)

LOCAL INFORMATION:

Poison Hemlock Info (2 Slides)	From 5/11 Whitemarsh Weekly; displays info about recently-discovered Poison Hemlock at Ft. Washington State Park. What it looks like, how it grows and spreads, and what to do if one sees it.
Ridge Pike Improvement Project Info (3 Slides)	Summary of the Ridge Pike Improvement Project, and projected timeline for construction work
Road Work Update	Updates on construction or utility work being done on our many roads in Whitemarsh Township. Currently covers the Ridge Pike Improvement Project and other primary and secondary roads
Friendly Reminder on 9-1-1	Requested by Fire Marshal's Office; urges residents to call 9-1-1, not our fire companies, for police, fire and medical emergencies.
Trash/Recycling/Yard Waste Info (3 Slides)	Consolidated info of T/R/YW scheduling based on route collection map, when collections are held when a holiday falls on collection day, etc.
3rd Annual Tree Giveaway	Features QR Code taking one to a Pre-Application, still up on the Township Website, for interest in planting a free tree on one's property. Also shows where to go on the website without the QR Code.
Bicycle Helmet Safety	Information about requirements for kids 12 and younger to wear helmets while riding a bicycle, and recommended wear for those over 12.
Real Estate Tax Payments/Berkheimer	Information on how residents can receive a stamped and dated tax receipt, exclusively through Berkheimer; lists the three periods (Discount, Face and Penalty) and their dates
Building/Zoning Permit Application (2 Slides)	Step-by-step on how to apply for a Building Permit Application in Whitemarsh Township
Electronic Community Sign	Announcement of the Electronic Community Sign, debuted earlier this year by the Township; how to get announcements posted, and guidelines for announcements
Leaf Compost & Wood Mulch	Info on the cost for 3 yards of these offerings from Public Works, and how residents can pay for it.
Carbon Monoxide Safety	Tips and information on avoiding being poisoned by this invisible, colorless odor in the home (Requested by Fire Marshal's Office)
Discount Movie Tickets	Promotional flyer from Parks & Rec about getting ticket discounts at select local movie theaters
Using Disinfectant Wipes?	Warns residents not to flush disinfectant wipes down the toilet, and the consequences of doing so
Don't Feed Wildlife (2 Slides)	Warns residents not to feed food to wild animals, to protect from health and safety issues for both humans and animals.
Earth Disturbance Permit	Lists project criteria that would require this type of permit
Facility Rentals	Information about renting an event at any of Parks & Rec's available public facilities.
Fences	Information about where fences can be installed, and criteria for installation.



INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB

Updated Thursday, May 18, 2023

File of Life	Information about what this form is, suggested placement, and how to receive one.
Floodgates	Info about what it means when they are up, and when they are down.
Need a New Smoke Alarm?	Describes how to receive a free smoke alarm through the Fire Marshal's Office, as part of 6abc's Operation Save-a-Life
Get Out and Walk	From Whitemarsh Weekly; graphic from NRPA showing benefits of walking, and opportunities (such as parks) where one can do it
Be a Good Neighbor	Asks residents to check on neighbors, elderly and those with disabilities during severe weather.
Join the Greenhouse Group	From Whitemarsh Weekly; custom-made promo by WTV of this group in the Township
Whitemarsh Green Recognition Program Promo	Information about this program, established in 2022 by the Environmental Advisory Board; highlights local businesses/organizations that make strides toward environmental sustainability
New Interactive Zoning Map	Announcement of this online Zoning map for use by residents, businesses, etc., in finding essential zoning information
Mascaro Cardboard Reminder	Reminds residents to break down and bundle cardboard boxes going out for recycling.
Miles Park Tree Survey	Provides link to the Shade Tree Commission page of the Township Website, which contains info from 2022 regarding this survey, including every tree's condition and any remediation/removal deemed necessary.
Mitigation Measures (NOAA)	Graphic from NOAA; explains the benefits of preparing the home/property for future mitigation measures (ie., Caused by natural disasters)
Montco 2050 Comprehensive Plan	Outreach by Montgomery County to residents, to provide their thoughts on topics affecting Quality of Life issues. This project hopes to improve traffic and transit, parks and trails, housing, etc.
Open Burns: What You Need to Know (2 Slides)	Explains an "open burn" and specific requirements before and after starting one
Open Space Suggestions	Invites residents to help the Open Space Committee look for ways to preserve and increase open space in Whitemarsh.
Overhead Roadway Clearance	Info from the Fire Marshal's Office: required clearances for trees and vegetation located along roadways to allow emergency access
Parks & Rec Email Blasts (2 Slides)	How to sign-up for the weekly email blasts, and what information is put out.
Pools	Info on requirements for installing a swimming pool at home
Power Failure?	Provides PECO phone number if your power fails
Retrievr	County-sponsored e-Recycling service for all residents (including Whitemarsh)
SafeWatch Whitemarsh	New program by Whitemarsh Police, allows residents and businesses to provide video evidence for criminal investigations
Subdivision & Land Development Process Flowchart	This flowchart spells out the SLD process, from the initial proposal/application, to the committee reviews, and final approval by the Board of Supervisors
988 – Suicide & Crisis Hotline	Hotline for those considering suicide or facing mental crisis
Take Me Home Initiative	Abington/Whitemarsh P.D. offering; registers loved ones unable to communicate with law enforcement due to certain disabilities



INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB

Updated Thursday, May 18, 2023

Temporary Sign Notice	Updated version of this infographic, now 1 slide instead of the original 3. Info on what types of signs/advertisements can and can't be posted In the Township, and other restrictions
Preventing Home Burglaries (2 Slides)	Tips from Police Department on how to prevent these crimes from happening to residents and their homes
Mascaro Trash Issues	Informs residents who to reach out to for trash collection issues, and how the Township addresses this.
Whitemarsh Township Authority	Promotion of this board in Whitemarsh, their physical location, website, and other ways to get in touch with them
Whitemarsh Township Police Department Promo	General promo with location, website, 9-1-1 number for emergencies, and phone number for non-emergencies
William Jeanes Library Promo	General promo with location, website, current opening hours, and contact info
Whitemarsh Art Center Promo	General Promo for the Whitemarsh Art Center, including location and contact information
The Highlands Promo	General promo with location, website, and contact info
Hope Lodge Promo	General promo with location, website, and contact info

COUNTY/STATE/FEDERAL INFO:

Be Safe PA	PennDOT-produced graphic encouraging drivers to buckle up while on the road
Community Connections Info	County-produced graphic; info includes services offered, hours of operation, number to call, and County website for more info
COVID-19 Vaccine Clinic Locations	Currently, three (3) locations in MontCo offer COVID-19 vaccines. Includes the County website for scheduling appointments
Family Services Drug/Alcohol Community Prevention Programming	County-produced graphic promoting their program, which offers education on youth and adult drug/alcohol use, and trainings on current trends
Mobile Office Hours (State Rep. Mary Jo Daley)	Held the 2 nd Monday of each month at WJML; a chance for local constituents of State Rep. Daley to address questions or concerns face-to-face.
ReadyMontco	Residents can stay informed about emergencies, weather and crime alerts in MontCo; explains how residents can get them, and to signup
Real ID Information	Information about Real ID; now takes effect May 7, 2025
Renters Insurance (FEMA)	FEMA-produced graphic encouraging homeowners to get flood insurance, as renters insurance policies often don't cover flood damage caused by Mother Nature
PA State Transportation Commission Public Outreach	Commission-issued graphic, seeking public comment for updating its 12-year program related to the Pennsylvania's transportation system and how it's performing.
Join the Montco Youth Prevention Group	Info on this County-sponsored program for the youth in Montgomery County



INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB

Updated Thursday, May 18, 2023

ADDITIONAL SLIDES IN ROTATION (from *Beginning and End of Rotation*):

Fire Company Promos	Promos to get residents/community members to volunteer at Barren Hill or Spring Mill Fire Co.'s
Move Over Law Information	Graphic from the Nat'l Hwy. Traffic & Safety Admin (NHTSA) about what to do if emergency vehicles approach with lights on
Give Them Distance	Graphic telling drivers how to safely go around stranded drivers and emergency crews on roadside
Whitemarsh TV Info	General Promo: Access to WTV and content via Comcast and Verizon, and online via the Township website
Your 2023 Board of Supervisors!	With official individual headshots of the current Board
Zoom Etiquette Tips (2 slides)	Originally produced 2020; maintained due to use of the hybrid (in-person/virtual) format for some public meetings



INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB

Updated Thursday, May 18, 2023

WTV CABLECAST SCHEDULE (as of May 18, 2023):

TITLE	Sun	M	T	W	Th	F	Sat
Board of Supervisors 2022 Year in Review							
Board of Supervisors Meeting (May 11, 2023)							
Fire Company Volunteer Promo Video*							
MontCo Board of Commissioners* (May 4, 2023)							
Montgomery County EMS Promo*							
Youth Aid Panel Informational Video*							
Real Estate Tax Bill PSA							
Trash, Recycling & Yard Waste Collection Video							
Movies in the Park Promo Video							
Township Day 2023 Highlights							
Cross County Trail West Open House #2 Highlights							
"5 R's" EAB PSA #1: Recycle							
"5 R's" EAB PSA #2: Repurpose/Repair							
"5 R's" EAB PSA #3: Rot							
"5 R's" EAB PSA #4: Reduce							
Special Events Permit Application Video							
Building/Zoning Permit Application Video							
Township's Fire Inspection Program Info. Video							
Fire Prevention PSA #1: Our Fire Companies							
Fire Prevention PSA #2: What is Fire?							
Fire Prevention PSA #3: Smoke Alarms							
Fire Prevention PSA #4: Cooking Safety							
Fire Prevention PSA #5: Egress							

* Non-WTV-produced video



RECENT PROJECT WORK SINCE LAST MEETING OF MCAB

Whitemarsh Township Day Event Highlights:

WTV shot footage of Township Day at Victory Fields again this year, the best moments of which were highlighted in the resulting five (5)-minute video. The video has been up on WTV and the Township's YouTube channel since May 4, 2023.

Trash/Recycling Collection Video:

This two-minute informational video covers collection of trash, recycling and yard waste in the Township; and what residents must or should do to help JP Mascaro complete their routes and ensure they get all residences. Video work began in early-2020, but was halted numerous times due to other high-priority work. It was posted to WTV and YouTube on May 18, 2023.

Fence PSA:

This PSA offers guidelines for residents on allowable fence height, distance from the street, and why; and that building/zoning permits are required. This video, completed 2021, got a much-needed visual update in May 2023, incorporating newer graphics to help residents better understand the process.

EAB "5 R's" PSA's ("Rot" and "Reduce"):

Both videos have been reviewed by the Environmental Advisory Board (EAB), and was posted to WTV and YouTube on May 17, 2023. The next PSA in this series, "Refuse," will be the last. As always, I look forward to working with EAB members on this.

Promo Videos: Movies in the Park 2023

Other Videos in the Works:

- Ways We Connect With You

- Video version of the 2-slide infographic slide on WTV
- Highlights the various communication mediums used by the Township, including the Electronic Sign at Germantown Pike/Joshua Road.

- Fire Hydrant/Snow Clearance PSA

- Public Works & Fire Marshal's Office collaboration.
- Work started on this video for completion in Fall 2023

- Subdivision & Land Development (SLD) Informational Video

- Interactive Zoning Map Promo Video

- Working with Planning & Zoning to produce these videos

- Fourth of July Parade 2023 Promo Video



4855 Woodland Drive
Enola, PA 17025-1291
Telephone: (717) 763-0930
Fax: (717) 763-9732
Internet: www.psats.org

PENNSYLVANIA STATE ASSOCIATION OF TOWNSHIP SUPERVISORS

news release

FOR IMMEDIATE RELEASE

April 10, 2023

Contact: Hanna Martin
Associate Editor
(717) 763-0930, ext. 129
hmartin@psats.org

Whitemarsh Township Wins Statewide Award for Communication Efforts

Whitemarsh Township's efforts to keep its residents updated and informed about the community have earned the municipality an award in the Pennsylvania State Association of Township Supervisors' (PSATS) 55th Annual Citizen Communication Contest. The contest recognizes townships that have successfully communicated programs and activities to citizens.

Whitemarsh received second place in the Cable TV category for "Snow Emergencies PSA."

The contest attracted entries from across the commonwealth in eight categories, including printed and electronic newsletters, most improved newsletters, other publications, audiovisual communication, cable TV programs, social media, and websites. In all, 33 townships submitted 111 entries for this year's competition, and 16 townships won awards.

All contest entries were judged on the usefulness of information presented and how well the information was communicated to township residents. Publications were also judged on their overall attractiveness and readability. Judges included PSATS staff and township officials who volunteered through the Association's Power of One program.

* * *

The Pennsylvania State Association of Township Supervisors represents Pennsylvania's 1,454 townships of the second class and is committed to preserving and strengthening township government and securing greater visibility and involvement for townships in the state and federal political arenas. Townships of the second class cover 95% of Pennsylvania's land mass and represent more residents — 5.7 million — than any other type of political subdivision in the commonwealth.

#



cc: CM
RB
BOS

WHITEMARSH TOWNSHIP
RECEIVED

APR 10 2023

OFFICE OF THE TWP MANAGER

MEMO

To: Winning townships in PSATS'
55th Annual Citizen Communication Contest

From: Hanna Martin, Associate Editor

Date: April 6, 2023

Re: Award Status

We are pleased to inform you that your township has been selected to win an award in the State Association's 55th Annual Township Citizen Communication Contest. A certificate recognizing your township's achievement is enclosed, along with a list of all the winners.

Enclosed you will find your award certificate, which has a gold, silver, or copper foil accent to indicate your first, second, or third place award. You can find reasonably priced document frames at office supply, craft, and discount department stores.

Judges' score sheets with comments have been included so that you can see what the judges liked about your entry, as well as constructive criticism to help you improve your publications.

We have also enclosed a copy of a news release that we encourage you to send to your local papers to let your community know that you are being honored with this award. Please make copies if you need to send out additional releases. If you would like an electronic version of the news release, please email your request to Hanna Martin at hmartin@psats.org.

We commend you on your communication efforts and encourage you to keep up the excellent work — and participate in the contest again next year. Congratulations!

Enclosures



Excellence

For outstanding efforts and achievement
in citizen communication, this
Second Place
is presented to

Whitemarsh Township
Montgomery County

in the category of Cable TV Programs
for "Snow Emergencies PSA"

Presented by the Pennsylvania State Association
of Township Supervisors



April 2023


Executive Director


PSATS President

2022-23 PSATS Citizen Communication Contest Winners

OUTSTANDING CITIZEN COMMUNICATION AWARDS

- Townships with Population 5,001 and Over: Cranberry Township, Butler County
- Townships with Population 5,000 and Under: Independence Township, Washington County

NEWSLETTERS

Population 5,001 and Over

- 1st Findlay Twp., Allegheny Co.
- 2nd Horsham Twp., Montgomery Co.
- 3rd East Caln Twp., Chester Co.

Population 5,000 and Under

- 1st Independence Twp., Washington Co.
- 2nd *Two-way tie*
 - Thornbury Twp., Chester Co.
 - Washington Twp., Dauphin Co.
- 3rd Hanover Twp., Lehigh Co.

MOST IMPROVED NEWSLETTER

- 1st Independence Twp., Washington Co.
- 2nd Horsham Twp., Montgomery Co.
- 3rd *Two-way tie*
 - Doylestown Twp., Bucks Co.
 - Findlay Twp., Allegheny Co.

ELECTRONIC NEWSLETTERS

- 1st Cranberry Twp., Butler Co.
- 2nd Upper Makefield Twp., Bucks Co.
- 3rd Edgmont Twp., Delaware Co.

OTHER PUBLICATIONS

- 1st East Caln Twp., Chester Co. (*New Resident Brochure*)
- 2nd Cranberry Twp., Butler Co. (*Various Brochures*)
- 3rd Millcreek Twp., Erie Co. (*2022 Millcreek Calendar - An Attitude of Gratitude*)

AUDIOVISUAL COMMUNICATION

- 1st Cranberry Twp., Butler Co.
(*Cranberry Township Community Chest Community Days 2022*)
- 2nd Doylestown Twp., Bucks Co. (*Doylestown Fire Company Recruitment Video*)
- 3rd Warrington Twp., Bucks Co. (*Warrington Community Day 2022 Save the Date Video*)

CABLE TV PROGRAMS

- 1st Upper Merion Twp., Montgomery Co. (*Upper Merion Event Marketing Videos*)
- 2nd Whitmarsh Twp., Montgomery Co. (*Snow Emergencies PSA*)
- 3rd Millcreek Twp., Erie Co. (*Millcreek Township Food Waste Diversion Campaign*)

SOCIAL MEDIA

- 1st *Two-way tie*
 - Edgmont Twp., Delaware Co. (*Facebook*)
 - Montgomery Twp., Montgomery Co. (*Facebook, Instagram, Twitter, YouTube, LinkedIn*)
- 2nd Horsham Twp., Montgomery Co. (*Facebook, Instagram, Twitter*)
- 3rd *Two-way tie*
 - Cranberry Twp., Butler Co. (*Facebook, Twitter, YouTube, Instagram, LinkedIn, blog*)
 - East Caln Twp., Chester Co. (*Facebook*)

WEBSITES

- 1st Doylestown Twp., Bucks Co. (www.Doylestownpa.org)
- 2nd Cranberry Twp., Butler Co. (www.CranberryTownship.org)
- 3rd Horsham Twp., Montgomery Co. (www.Horsham.org)