

Media Communications Advisory Board

Monday, January 24, 2022

AGENDA

Zoom Meeting Link: Find all meeting links on the Township webpage:

<https://us02web.zoom.us/j/84242730027?pwd=O0V4eWFTVUhqanFKaWoyV0tFSjg3OT09>

___ CRATIN ___ HARVEY ___ PEDICINO

___ TAYLOR ___ HURLEY

BOS Liaison: MCCUSKER ___ Staff Liaison: HALBOM ___

1. Call to Order
2. Re-Org Vote – The MCAB must elect a Chair and Vice Chair.
3. Approval of the November 2021 meeting minutes.
4. Old Business:
 - Township Website: Contract with CivicPlus will end in 2022.
 - Marketing the Event. MCAB will discuss the communication schedule and mediums for Township Day.
5. New Business:
 - Infographics and slides: See attached Rotation Spreadsheet.
 - Update on meeting room upgrades. Upgrades were approved as part of the 2022 budget by the BOS. Work is expected to begin in about 12 weeks.
6. Announcements:
 - WTV recently completed a Snow PSA which will be shared soon on YouTube.
7. Adjournment
8. Next meeting: March 28, 2022