



Implementing the recommendations of The Riverfront Plan will be the shared responsibility of the officials, residents, and businesses of Whitmarsh Township and Conshohocken Borough. Each recommendation is designed to be approached individually or as part of a larger package for analysis, design, and funding.

The following Action Plan and Cost Estimate tables identify the estimate of municipal involvement, the possible partnerships or agencies involved, and the most current estimate of funds needed to realize each recommendation.

Recognizing the riverfront to be largely under the supervision of private landowners, estimates of cost to acquire land in fee simple or to acquire the right to use the land, as in a trail easement or access easement, to accomplish a goal or achieve a recommendation, are not included. Those costs are born out of fair negotiation between willing buyer and willing seller.

The full *Estimate of Costs* is located in *Appendix VI*.

Each of the recommendations may require funds not already dedicated in either municipality's operating budget. Beyond the use of municipal dollars derived from special bond referendum, fees and developer concessions, the primary source of funding for establishing public use areas and improvements, is other public dollars. County and State grant and loan programs exist for analyzing, planning, acquiring, developing and now even maintaining public spaces. Secondary sources of funds include private foundation monies and contributions from private donors, benefactors and non-profit and civic groups.

Funding sources change from year to year: in some cases available funds have decreased and in others the variety of funds is more interesting. For example, the Commonwealth now has separate funding for trail maintenance and equipment.

A list of the *Primary Sources of Funds* can be found in *Appendix VII*.

ACTION PLAN

	OWNERSHIP		ACQUISITION		ANALYSIS	FUNDING SOURCES	
	Private	Public	Fee Simple	Ease-ment		Public	Private
Goal 1: Improve Access to Our Riverfront							
Objective 1.1: Establish the Plymouth Falls Boat Launch	●		●			●	●
Objective 1.2: Extend Oak Street		●	●			●	
Objective 1.3: Establish Oak Street River Link	●			●		●	
Objective 1.4: Establish Conshohocken Train Station River Link	●			●		●	
Objective 1.5: Create the Two Boroughs Bridge		●		●		●	
Objective 1.6: Establish Bridge Sheltered Play Area and Tot Lot	●			●		●	
Objective 1.7: Extend Washington Street	●		●			●	
Objective 1.8: Introduce streetscape enhancements along Oak Street		●				●	
Objective 1.9: Install sidewalks along Harry Street		●				●	
Objective 1.10: Introduce streetscape enhancements along Washington St		●				●	
Goal 2: Connect Our Trails							
Objective 2.1: Establish the Schuylkill Riverfront Park and Walking Path	●			●		●	●
Objective 2.2: Establish the Lee Street Loop		●				●	
Objective 2.3: Install primary and secondary trailheads							
• Trailhead at Spring Mill	●		●			●	●
• Trailhead at Colwell Road	●		●			●	●
• The Monument to Industry		●				●	●
• Quaker Quick Trail	●			●		●	●
• Elm Street Square	●			●		●	●
• PECO Park and Walk		●		●		●	●
Objective 2.4: Design and install the boardwalk at Spring Mill Park		●		●		●	●
Objective 2.5: Improve safety features: crossings, lighting and emergency stations		●				●	
Objective 2.6: Improve trailside landscaping		●		●		●	●
Goal 3: Make Our Riverfront a Destination							
Objective 3.1: Establish Canal History Center and Park	●		●			●	●
Objective 3.2: Establish Oak Street Athletic Park	●		●			●	●
Objective 3.3: Create Two Boroughs Bridge		●		●		●	

	OWNERSHIP		ACQUISITION		ANALYSIS	FUNDING SOURCES	
	Private	Public	Fee Simple	Ease-ment		Public	Private
Objective 3.4: Create Ash Street "Upper Level" Elevated Plaza	●			●		●	●
Objective 3.5: Install Ash Street Cantilevered Overlook		●				●	●
Objective 3.6: Create Millennium Meadow	●		●			●	●
Objective 3.7: Install Poplar Street Riverfront banners and fountain		●				●	●
Objective 3.8: Install Boathouse suspended boardwalk/esplanade		●				●	
Objective 3.9: Install Monument to Industry		●				●	●
Objective 3.10: Create Schuylkill River Allée	●	●				●	
Objective 3.11: Install band shell	●	●				●	●
Objective 3.12: Establish Washington Street Athletic Park	●		●			●	●
Objective 3.13: Install suspended walking path at boathouse	●			●		●	
Objective 3.14: Install suspended walking path to Spring Mill Station	●			●		●	
Objective 3.15: Install the Cyclone Bridge with Turbines	●	●		●		●	●
Objective 3.16: Install directional signage and emergency information	●	●			●	●	
Objective 3.17: Establish seasonal lighting package for pedestrian bridges		●				●	
Objective 3.18: Establish a Business Improvement District (BID)		●			●	●	
Objective 3.19: Establish a Transit Revitalization Investment District (TRID)		●			●	●	
Objective 3.20: Establish a Modified Riverfront Overlay District		●			●	●	
Goal 4: Meet Our Recreation & Open Space Needs							
Objective 4.1: Prepare a Joint Municipal Park and Recreation Needs Analysis					●	●	
Goal 5: Provide Opportunities for Economic Development							
Objective 5.1: Create a Riverfront Events and Activities Marketing Coordinator position					●	●	
Objective 5.2: Establish small vendor rules and procedures					●	●	
Goal 6: Incorporate Sustainable Design Initiatives							
Objective 6.1: Create incentive program for use of green practices					●	●	

Action Plan: First Two Years

		ACTIONS NEEDED		RESPONSIBLE PARTY(IES)	
		Analysis/ Outreach	Grants	County/ Non-profit	Twp/ Boro
Goal 1: Improve Access to Our Riverfront					
Objective 1.1:	Establish the Plymouth Falls Boat Launch	Owner outreach	Year 2	County & Non-profit	Boro
Objective 1.2:	Extend Oak Street	Engineering	Year 1		Boro
Objective 1.3:	Establish Oak Street River Link	Owner outreach	Year 1		Boro
Objective 1.4:	Establish Conshohocken Train Station River Link	Owner outreach	Year 3+		Boro
Objective 1.5:	Create the Two Boroughs Bridge	Engineering	Year 3+		Boro
Objective 1.6:	Establish bridge sheltered play area and tot lot	Engineering	Year 3+		Boro
Objective 1.7:	Extend Washington Street	Traffic/ Engineering	Year 1		Twp
Objective 1.8:	Introduce streetscape enhancements along Oak Street		Year 3+		Boro
Objective 1.9:	Install sidewalks along Harry Street		Year 1		Boro
Objective 1.10:	Introduce streetscape enhancements along Washington Street		Year 1		Twp & Boro
Goal 2: Connect Our Trails					
Objective 2.1:	Establish the Schuylkill Riverfront Park and Walking Path	Owner outreach	Year 1+	County & Non-profit	Twp & Boro
Objective 2.2:	Establish the Lee Street Loop		Year 1		Twp & Boro
Objective 2.3:	Install primary and secondary trailheads				
	• Trailhead at Spring Mill	Owner outreach	Year 2	County	Twp
	• Trailhead at Colwell Road	Owner outreach	Year 2	County	Boro
	• The Monument to Industry		Year 1		Twp
	• Quaker Quick Trail	Owner outreach	Year 1	Non-profit	Twp
	• Elm Street Square	Owner outreach	Year 1	Non-profit	Boro
	• PECO Park and Walk	Owner outreach	Year 2	Non-profit	Twp
Objective 2.4:	Design and install the boardwalk at Spring Mill Park	Habitat	Year 3+	County	Twp
Objective 2.5:	Improve safety features: crossings, lighting and emergency stations	Traffic/ Engineering	Year 1	County & Non-profit	Twp & Boro
Objective 2.6:	Improve Trailside Landscaping		Year 3+	County & Non-profit	Twp & Boro

		ACTIONS NEEDED		RESPONSIBLE PARTY(IES)	
		Analysis/ Outreach	Grants	County/ Non-profit	Twp/ Boro
Goal 3: Make Our Riverfront a Destination					
Objective 3.1:	Establish Canal History Center and Park	Owner outreach	Year 3+	County & Non-profit	Boro
Objective 3.2:	Establish Oak Street Athletic Park	Owner outreach	Year 3+	County	Boro
Objective 3.3:	Create Two Boroughs Bridge	Engineering	Year 3+		Boro
Objective 3.4:	Create Ash Street "Upper Level" Elevated Plaza	Owner outreach	Year 3+		Boro
Objective 3.5:	Install Ash Street Cantilevered Overlook	Engineering	Year 3+		Boro
Objective 3.6:	Create Millennium Meadow	Owner outreach	Year 2		Boro
Objective 3.7:	Install Poplar Street riverfront banners and fountain		Year 1		Boro
Objective 3.8:	Install boathouse suspended boardwalk/esplanade	Owner outreach	Year 3+		Boro
Objective 3.9:	Install Monument to Industry		Year 3+		Twp
Objective 3.10:	Create Schuylkill River Allee	Owner outreach	Year 1		Twp
Objective 3.11:	Install band shell		Year 3+		Twp
Objective 3.12:	Establish Washington Street Athletic Park	Owner outreach	Year 3+		Twp
Objective 3.13:	Install suspended walking path at Boathouse	Owner outreach	Year 3+		Twp
Objective 3.14:	Install suspended walking path to Spring Mill Station	Owner outreach	Year 3+		Twp
Objective 3.15:	Install the Cyclone Bridge with Turbines	Engineering	Year 3+	County & Non-profit	Twp
Objective 3.16:	Install directional signage and emergency information	Planning	Year 1		Twp & Boro
Objective 3.17:	Establish seasonal lighting package for pedestrian bridges	Lighting designer	Year 3+		Twp & Boro
Objective 3.18:	Establish a Business Improvement District	Planning	Year 1		Twp & Boro
Objective 3.19:	Establish a Transit Revitalization Investment District (TRID)	Planning	Year 3+		Twp & Boro
Objective 3.20:	Establish a Modified Riverfront Overlay District	Planning	Year 1		Twp & Boro

		ACTIONS NEEDED		RESPONSIBLE PARTY(IES)	
		Analysis/ Outreach	Grants	County/ Non-profit	Twp/ Boro
Goal 4: Meet Our Recreation & Open Space Needs					
Objective 4.1:	Prepare a Joint Municipal Park and Recreation Needs Analysis	Planning & Rec	Year 1		Twp & Boro
Goal 5: Provide opportunities for economic development					
Objective 5.1:	Create a Riverfront Events and Activities Marketing Coordinator position	Economic Study	Year 3+	County & Non-profit	Twp & Boro
Objective 5.2:	Establish small vendor rules and procedures		Year 3+	Non-profit	Twp & Boro
Goal 6: Incorporate Sustainable Design Initiatives					
Objective 6.1:	Create incentive program for use of green practices	Planning	Year 3+	County	Twp & Boro