

Media Communications Advisory Board

Monday, February 25, 2019

AGENDA

1. Call to Order

___ CRATIN ___ HARVEY ___ LITZINGER-DRAYTON

___ TAYLOR ___ VACANT

BOS Liaison: MCCUSKER ___ Staff Liaison: HALBOM ___

2. Approval of the February 2019 meeting minutes

3. WTV status update

4. Announcements:

- a. Website Re-design update
- b. Whitemarsh Living (Spring Edition) has arrived.
- c. The Environmental Advisory Board has requested MCAB's guidance as they begin using social media platforms to reach residents and educate them about environmental issues.
- d. The Township has retained Gailey Murray Communications to review how the Township is communicating to residents through various mediums and provide suggestions. The Township Manager requests an MCAB member meet with that consultant.

5. Adjournment

6. Next meeting: Monday, May 27, 2019